

LINKEDIN COMMUNICATION
STRATEGY FOR

Toshiaki Nomura

President & CEO, Canon India



In today's digital-first world, a CEO's influence extends beyond the boardroom, shaping conversations and leadership online.

LinkedIn has become the go-to social platform for leadership engagement, with over **61 million senior-level** and **10 million C-suite executives** actively using it.

But it's not just about visibility.

The Digital Influence of CEOs:

A significant [71% of consumers](#) are more likely to buy from a company whose CEO is active on social media.

Posts from CEOs receive **four times more engagement** than those from other users, underscoring the audience's desire for leadership insights.

In fact, [93% percent of consumers](#) believe that CEO engagement on social media helps **communicate company values** , **shape a company's reputation** , and **grow corporate leadership** in times of crisis.

And executives engaging on social media report that 85% of business leaders say their **stakeholder relationships are improved** by actively engaging on social media.



Leaders today are stepping up and **making a greater impact through social media.**

Many leaders have mastered the art of building an authentic, relatable, and empathetic public image—one that seamlessly strengthens their core business.



Bill Gates

Chair, Gates Foundation and Founder, Breakthrough Energy

37,223,468 followers

Bill Gates • 3rd+
Chair, Gates Foundation and Founder, Breakthrough E...
[View my blog](#)
2mo • 1

+ Follow ...

Applauding **CarbonCure Technologies**' efforts to turn bold ideas into impactful solutions.

CarbonCure Technologies
32,834 followers
3mo • 1

BIG news: CarbonCure has achieved HALF A MILLION metric tons of CO₂ savings across 7.5 MILLION truckloads of CarbonCure concrete ...more

CARBON CURE
MILESTONE MOMENT
500,000
METRIC TONS OF CARBON SAVINGS TO DATE.

Bill Gates • 3rd+
Chair, Gates Foundation and Founder, Breakthrough E...
[View my blog](#)
1w • 1

+ Follow ...

A lot has changed since the '60s. I didn't become an astronaut. And the world's idea of what girls can be when they grow up has, thankfully, evolved: <https://lnkd.in/gY9jq-7>

NEW FRIENDS
Steve Jobs
God
Jesus
Moses
King James
Oschers
Frachin
A.C. Rust

ACTIVITIES

ACHIEVEMENTS

AWARDS

WHEN I GROW UP I WANT TO BE —

BOYS	GIRLS
<input type="checkbox"/> Fireman	<input type="checkbox"/> Mother
<input type="checkbox"/> Policeman	<input type="checkbox"/> Astronaut
<input type="checkbox"/> Cowboy	<input type="checkbox"/> Soldier
<input type="checkbox"/> Scientist	<input type="checkbox"/> Nurse
<input type="checkbox"/> Baseball Player	<input type="checkbox"/> School Teacher
	<input type="checkbox"/> Airline Hostess
	<input type="checkbox"/> Model
	<input type="checkbox"/> Secretary

Bill Gates • 3rd+
Chair, Gates Foundation and Founder, Breakthrough E...
[View my blog](#)
1mo • 1

+ Follow ...

Reading **Jonathan Haidt**'s *The Anxious Generation* made me reconsider the "Think Weeks" I did starting in the '90s. If I had grown up with today's tech and all the distractions that come with it, would I have been able to get as much done? What I like about Haidt's new book is that it brings up some difficult questions about young people living life online—but it also provides a roadmap for how we can help them change course: https://lnkd.in/gf_-7HRx

Bill Gates' activity blends thought leadership, philanthropy, and innovation with a personal POV, using text posts, images, videos, LinkedIn articles, and occasional polls, often featuring book recommendations and global challenges.



Doug McMillon

President & CEO at Walmart Inc.

1,116,551 followers



Doug McMillon • 3rd+
President & CEO at Walmart Inc.
1w •

+ Follow ...

Congratulations to Bill Pearson at Store 2213 in St. Louis on 25 years with the company! It was fun to visit with Store Lead Beth and the team there, and to help recognize Bill's awesome accomplishment. Please help me ...more



Doug McMillon • 3rd+
President & CEO at Walmart Inc.
5mo •

+ Follow ...

Our merchants have been working for months to prepare for the holiday season and help our customers find the new items and value they're looking for, and it's always fun to visit with our store managers. Grateful for ...more



Doug McMillon • 3rd+
President & CEO at Walmart Inc.
6mo •

+ Follow ...

Congratulations to Shirley at Store 576 in Tulsa, OK, who is celebrating 40 years with the company! It was good to visit her store along with others in the area – Neighborhood Market 6170 and Sam's Club 8263. ...more



Doug McMillon • 3rd+
President & CEO at Walmart Inc.
1yr • Edited •

+ Follow ...

This month's service awards feature Mary, Robin and so many other associates celebrating 35 or more years with Walmart. Greg and I are honored to have the opportunity to sign so many of these in ...more



Informal and engaging posts, featuring a personal POV on Walmart's growth, leadership, and employee stories, using text, images, and videos to highlight company culture and industry trends.



Sundar Pichai

CEO at Google

305,591 followers



Sundar Pichai • 3rd+
CEO at Google
3mo •

+ Follow ...

What a special week for AI ... huge congrats to [Demis Hassabis](#) and [John Jumper](#) for the Nobel in Chemistry recognizing the AlphaFold 2 breakthrough. It's been incredible to witness their Nobel ...more

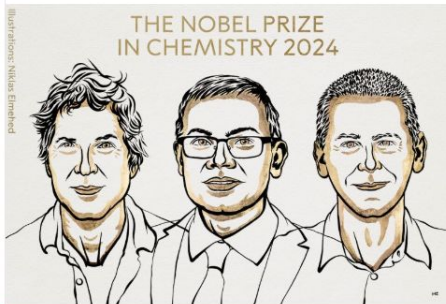


The Nobel Prize
961,236 followers
4mo •

+ Follow

BREAKING NEWS

The Royal Swedish Academy of Sciences has decided to award the 2024 Nobel Prize in Chemistry with one half to David Baker *for ...more



David Baker

"for computational protein design"

Demis Hassabis

"for protein structure prediction"

John M. Jumper

2,249

Like



Sundar Pichai • 3rd+
CEO at Google
4mo •

+ Follow ...

This week my travels took me back to Japan, where we opened our first international office in 2001. I always find Japan to be a place willing to adopt new technologies, and I could clearly see the big shift in the ...more



Sundar Pichai • 3rd+
CEO at Google
2mo •

+ Follow ...

Today we're celebrating 1 million graduates of our Grow With Google Career Certificates. This is a special milestone for so many reasons, but most of all because it represents 1 million stories of people looking to pursue new opportunities and careers. People like James Bingham, a former staff sergeant in the US AirForce who landed a civilian job as an IT Project Manager with help from our Project Management certificate. That list also includes Natalie Burns, who I met in 2019. Natalie earned her Google IT Support certificate while attending community college in Texas. She got a job in cybersecurity and a significant pay increase. In total, more than 70% of graduates report a positive career outcome within 6 months of completing our certificates, be it a job change, a promotion, or a raise.

It also represents a greater impact than we could have imagined when we launched our first certificate in IT on Coursera in 2018. At the time, we were noticing a gap between the number of unfilled positions in tech and the number of people who were hungry to fill those roles, yet didn't have access to the necessary training. Our Career Certificates could help fill that gap, providing pathways to learning that didn't require a previous degree.

More than six years later, we now offer several certificates in fields like data analytics, cybersecurity, UX design and more. It's a model we think can be replicated and expanded to even more opportunities, which will be especially important as we transition the economy for the AI era.

Congrats to all of the graduates, and to everyone who has been a part of this journey. <https://lnkd.in/dZR9R6Yv>

4,876

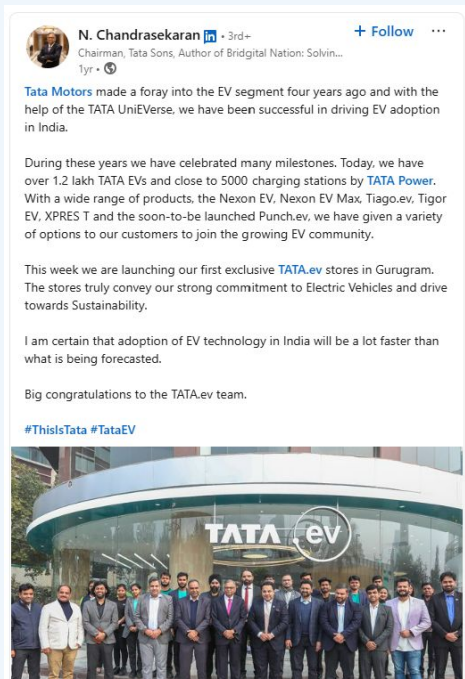
359 comments • 156 reposts

Posts focus on Google's innovations, industry insights, and leadership perspectives with a visionary tone and minimal personal POV, using text, images, and occasional videos.



N. Chandrasekaran's Chairman, Tata Sons

993,093 followers



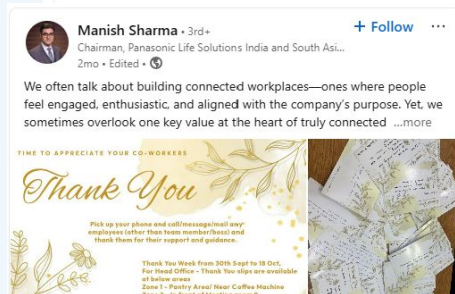
Formal and leadership-focused, highlighting Tata Group's vision, technology, and business insights with a strategic tone and minimal personal POV, using text posts, images, and LinkedIn articles.



Manish Sharma

Chairman, Panasonic Life Solutions India and South Asia

72,522 followers



Professional and forward-thinking posts, featuring Panasonic's innovations, sustainability initiatives, and industry insights, often with a thought leadership approach and occasional personal reflections through text posts, images, videos, LinkedIn articles, podcasts, and interviews.

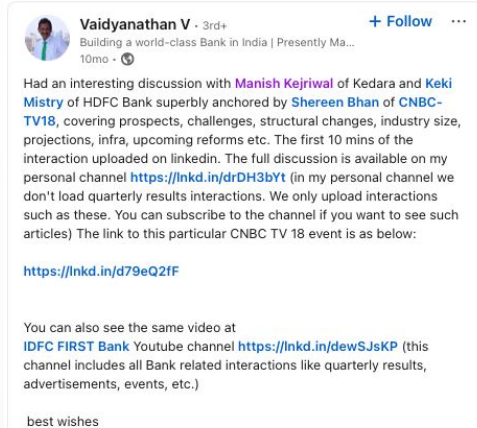
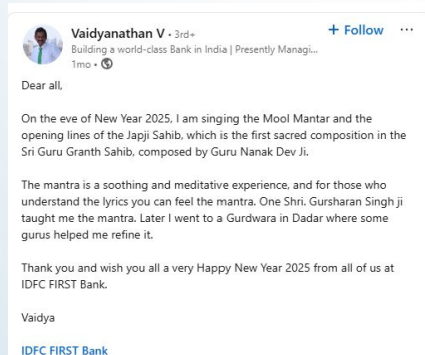


V. Vaidyanathan

Chairman & Managing Director | IDFC FIRST Bank

97,297 followers

A **people-first banking disruptor**, V. Vaidyanathan redefines leadership by blending **financial inclusion, employee empowerment, and human-centered innovation**



Key Takeaways from His LinkedIn Presence:

1. **Celebrates Team Achievements &** regularly highlights and appreciates the milestones and successes of his team members.
2. **Shares Personal Insights &** offers reflections on leadership, personal growth, and industry trends, providing followers with valuable perspectives.
3. **Engages with Followers &** actively responds to comments and fosters discussions, creating a sense of community.
4. **Promotes Financial Inclusion &** emphasizes initiatives aimed at extending banking services to underserved populations.
5. **Highlights Innovation &** showcases new technologies and services that enhance customer experience and operational efficiency.

**How is Nomura-san
currently recognized on
LinkedIn?**



New to Indian Culture and loves exploring its facets



Toshiaki Nomura • 3rd+
Canon India Pvt. Ltd. - Presid...

✓ Following

4mo • Edited •

A year ago, if you had told me I'd be wearing a kurta pyjama and dancing to Punjabi tunes in Amritsar, I wouldn't have believed it—and yet, here I am! The BIS (Business Imaging Solutions) Leadership Summit was an incredible experience, not just for the vibrant local culture but for the chance to build personal relationships with our partners—relationships that truly stand the test of time, just as we believe at Canon India.

Some of these partners have been with us for decades, playing a pivotal role in Canon India's journey to becoming No.1 in the Overall Laser Copier Market. And this summit truly gave me the opportunity to listen to their insights, understar ...mc



220

4 comments • 2 reposts



A strong advocate for work-life balance, leading by example for aspiring leaders.



Toshiaki Nomura • 3rd+
Canon India Pvt. Ltd. - President & CEO
2mo •

✓ Following

"Leave your personal feelings at the door." How often have we heard this advice? Yet, it always struck me as misguided. After leading teams across different countries and cultures, I've realized that our emotions aren't just a part of us; they shape the very way we approach our work and connect with each other. To the leaders of today and tomorrow: while the 'hustle' culture tells us to keep pushing, I believe we have a responsibility to shape workplaces where emotions aren't just tolerated—they're embraced.

This isn't about following a checklist, but here are my top five guiding principles that I've tried to live by in my journey:

1. It's not about waiting for someone to speak up—it's about actively creating space for conversations that matter. I've found that some of the best ideas come from the most unexpected discussions, and that requires setting the tone for open conversations.
2. Emotional intelligence training as a core skill, not a one-off exercise: Teams need to practice understanding and self-awareness the same way we practice any technical skills.
3. Back decisions with rationales, even when hard: Some decisions are tougher than others. I've learned that when I'm transparent about the 'why' behind a decision, it helps everyone move forward, even if they don't agree with it initially.
4. Letting vulnerability be part of the conversation: I don't have all the answers, and I'm not afraid to admit it. Sharing moments of uncertainty, mistakes, and learnings has helped me connect with my team on a deeper level.
5. Personal connect goes a long way: By stepping into the shoes of my team members and articulating a clear vision, I've found that fostering relationships based on shared goals and mutual respect not only boosts morale but also enhances collaboration.

These aren't quick fixes, but rather an ongoing commitment. I'm curious—what approaches have helped you create a more empathetic workplace? Share your thoughts: I'd love to learn from your experiences.

#CanonIndia #Teamwork #Leaders #EmpatheticLeadership



115

5 comments



Toshiaki Nomura • 3rd+
Canon India Pvt. Ltd. - President & CEO
1mo •

✓ Following

Every year, as the calendar draws to a close, I take what I call my 'annual pause', year-end ritual I swear by! Because, some of the best ideas don't come when you're pushing hard, they come when you stop. We're all so used to moving at full speed, chasing deadlines and dreams, that this sounds counterintuitive, doesn't it? I'll be honest, pausing doesn't come naturally to me either. But over the years, I've realized leadership and life isn't about running endlessly. It's about Clarity, Focus and Perspective.

My pause is personal, shaped by what energizes and grounds me. Sometimes it's walking outdoors, capturing moments. Other times, it's as simple as playing football or being with my family, laughing, talking, and creating memories away from the noise.

So, here is my message, from my experience over the years, find your own version of this pause. It doesn't need to be elaborate, just intentional.

1. Plan It In: Don't wait for the right moment; schedule your pause like you would an important meeting
2. Be Clear: Decide what you want from your pause, reflection, relaxation, or reconnection
3. Remember Your "Why": Use the pause to reconnect with what drives you. It's your north star, especially when things get tough

As the year ends, don't just rush into the next one. Pause. Reflect. Recharge. These small moments of stillness will give you the clarity to define your goal and the courage to take bold steps forward.

I have learnt, the world isn't going anywhere so make space for yourself and for what's truly important. I'd love to hear from you on your idea of taking a pause?

#Leadership #PauseAndReflect



110

7 comments



Like



Comment



Repost



Send

Firm believer in the principle of Kyosei and active in sharing company updates and event highlights.



Toshiaki Nomura • 3rd+
Canon India Pvt. Ltd. - President & CEO
3mo • 🌐

✓ Following ...

"The power of technology lies in its ability to transform ideas into reality."
And this is exactly what the Canon India team tried to put into action at the [Broadcast India Show 2024](#). Marking my first time at this ...more



👍❤️🌐 159

3 comments



Like



Comment



Repost



Send



Toshiaki Nomura • 3rd+
Canon India Pvt. Ltd. - President & CEO
1w • Edited • 🌐

✓ Following ...

As we look forward to 2025, raising a toast to the incredible team behind our success, those who dream big every year, and bring those dreams to life. It's their unwavering enthusiasm, dedication, and courage that drive ...more



👍❤️🌐 202

10 comments



Like



Comment



Repost



Send



Toshiaki Nomura • 3rd+
Canon India Pvt. Ltd. - President & CEO
3mo • 🌐

✓ Following ...

This morning, I found myself reflecting on the incredible mentors who've guided me along the way, and the new experiences that continue to shape my professional life. Sometimes, it's been a simple piece of advice, ...more



👍❤️🌐 134

6 comments



Like



Comment



Repost



Send

Offers the audience a peek into life at Canon



Toshiaki Nomura • 3rd+

Canon India Pvt. Ltd. - President & CEO

2mo • 🌐

✓ Following ...

Last week, I found myself standing on a cricket field for the first time in my life, trying to figure out how to hold a bat. This was for Canon ZD (Zero Dishonesty) Beyond Boundaries Cricket Match, an annual tradition ...more



👍❤️🌐 151

2 comments



Toshiaki Nomura • 3rd+

Canon India Pvt. Ltd. - President & CEO

2mo • 🌐

✓ Following ...

Just a few days ago, while reviewing Canon India's Social Responsibility Report (<https://bit.ly/4hXePPV>), one detail truly stood out—over 50% of our colleagues have been with Canon for more than a decade! To me, this speaks volumes about the strength of what we've built together.

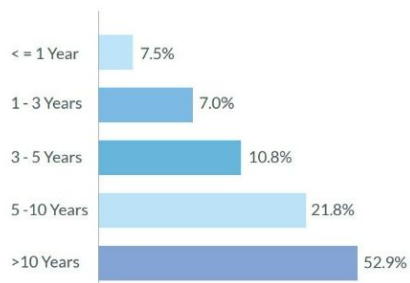
Canon was my first job right out of college in 1999, and here I am, 25 years later, still just as inspired to be part of this journey. Reflecting on what has kept me here, I realize it's not just about the work—it's the culture that transcends borders and makes Canon more than just a company. It's a community where Kyosei, our guiding philosophy of living and working together for the common good, is brought to life every day. This spirit shapes everything we do, from fostering collaboration and respect to driving constant innovation.

These values have made Canon a place where people truly want to belong, which is why I proudly call it my professional home. Sharing with you an interesting collation of what the longevity of Canonites looks like : an average tenure of 9.5 years in today's date is indeed impressive isn't it?

For my millennial and Gen-Z connections, I'd love to hear from you: What would make you stay with an organization for a decade or more? Share your thoughts—I'm eager to learn what resonates with the next generation of talent.

#CanonIndia #Workforce #CANwithCanon #SocialResponsibilityReport

Longevity - Average : 9.5 years



👍❤️🌐 104

4 comments



Toshiaki Nomura • 3rd+

Canon India Pvt. Ltd. - President & CEO

4mo • 🌐

✓ Following ...

At Canon India, smiles aren't just about capturing moments—they're at the heart of everything we do. Our latest digital campaign celebrates this by showing the power of a simple compliment. Watch the video and ...more



Canon India

101,855 followers

4mo • Edited • 🌐


+ Follow

Ever wondered how a simple compliment can change everything? Watch as kind words turn everyday moments into beaming smiles. Let's pause to lift each other up in the rush of life. This [#WorldSmileDay](#). ...more




This hashtag#WorldSmileDay,

He is well-received and appreciated by his audience

 **CA Shubhra Shrivastava** • 3rd+
Lead to Inspire & Motivate | Grow through changes | Dispensing ... 3mo ...

Cannot agree more! Pressure to know everything can be a lot but an open mindset to ensure a continued learning journey for oneself becomes an enabling solution!

Like · 🗨️ 1 | Reply

 **Clyde D.** • 3rd+
Creative Technologist || Producer: Music & Story || Published Auth... 3mo ...


Congratulations! Looking forward interacting with you, and hoping to see perhaps, the seeding of an R&D wing [Canon India](#). There's so much evolving in immersive imaging and Canon is at the forefront!

Like · 🗨️ 1 | Reply

 **Bhaskhar K** • 3rd+
Transforming Businesses Through Office Automation Solutions at ... 3mo ...


I liked your statement "It's okay not to know everything, but it's important to have the humility to ask for guidance."
Good luck !!

Like · 🗨️ 1 | Reply

 **Swarn Moon** • 3rd+
Solution Specialist @ Canon India | PMP 2mo ...


Great insights! Your leadership has created a space where we feel heard and supported. The focus on emotional intelligence and transparency truly makes a difference. Excited to keep learning and growing with these principles!

Like · 🗨️ 1 | Reply

 **Jane Goh** • 3rd+
Marketing and Communications, South East Asia (edited) 2mo ...

I spent 9 amazing years there! I would say the people played a large part. Still love my ex colleagues and keeping those cross border connections alive ;)

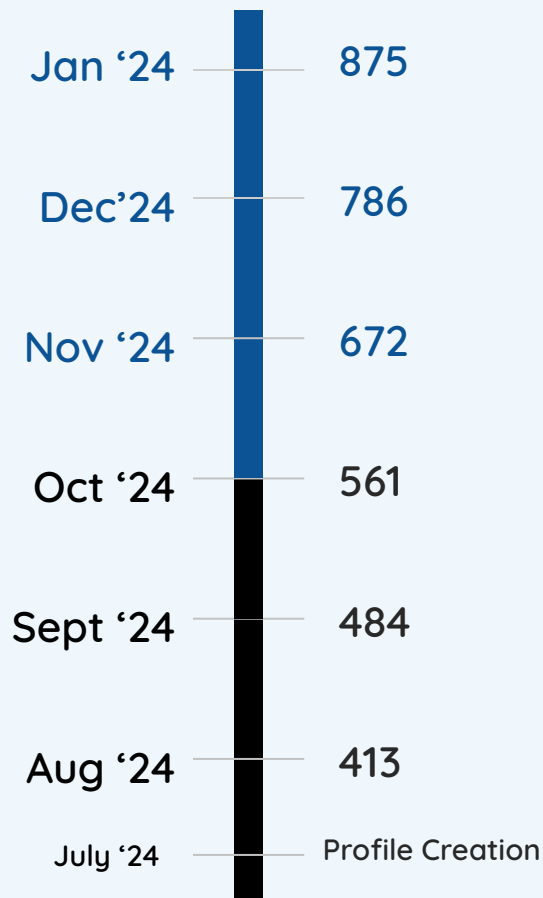
Like · 🗨️ 3 | Reply

 **Bharath Raj** • 3rd+
Regional Sales Leader | Experienced Sales Strategist | Inspiring Lea... 1mo ...

This is such a great reminder about the power of pausing [Toshiaki Nomura](#) San! You're absolutely right—taking time to step back gives us clarity and perspective. For me, it's about spending time with family or enjoying a quiet walk to reflect and recharge. I'm inspired to make this a regular habit. Thank you for sharing!

Like | Reply

That has led to a steady growth in his number of followers



Garnering 59,000+ impressions in just six months,
his content clearly resonates with a broad audience.

**How can we further expand Nomura-san's reach on
LinkedIn?**

Picking up best practices from the content strategy of those who're leading the race

What

- Authentic voice
- Relatable, Insightful & leadership oriented
- Building a genuine connection with the audiences - by engaging with them in a dialogue

How

Formats:

Videos, Polls, Articles, Podcasts, & more opinion-led formats

More Face time:

Video led content, more content around personal interests, engaging with comments

Real time:

Opinions around relatable and ongoing conversations, starting conversations

TG Specific:

Addressing the multiple cohorts we're reaching out to through our content

Frequency::

Atleast 3-4 posts in a month

Leveraging different formats



Videos by Nomura San

BTS videos showing company culture, events, showcases, etc. - videos from Nomura San's POV

LinkedIn articles

Instead of writing longer posts, we leverage LinkedIn articles to present thought leadership



CES 2025: Unveiling the Future of Consumer Electronics



Manish Sharma
Chairman, Panasonic Life Solutions India and South Asia | Chair,
FICCI Electronics Manufacturing & Energy Storage I Co-Chair...



January 19, 2025

This month, was the 55th edition of the Consumer Electronics Show (CES) 2025, a platform of possibilities, a showcase of groundbreaking innovations. This year was no exception, highlighting how far the industry has come while offering glimpses into the transformative potential of tomorrow.

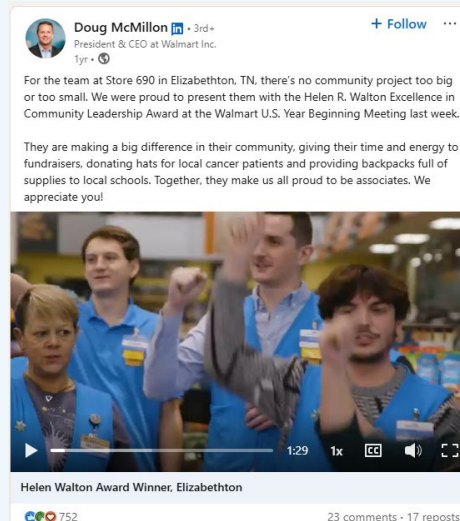
For Panasonic, CES is not just another exhibition—it's a legacy. As one of the few companies to have consistently participated since its inception, we bear the responsibility to not only showcase the evolution of technology over the decades but also contribute meaningfully to shaping a responsible and sustainable future. Our journey reflects a steadfast commitment to innovation, sustainability, and creating technologies that improve lives.

Sharing engaging videos that capture interest



CEO Backstage

A 15-second behind-the-scenes video with candid remarks on camera before an industry event or launch.




A Day in the Life

A camera follows Nomura-san through a typical day, offering a glimpse into his daily life at Canon India.

Company Culture Videos

Wholesome videos capturing Canon India's culture through CSR initiatives, celebrations, or team events with bytes from Nomura San.

Leveraging different formats



Deepak Jayaraman • 3rd+
Leadership Coach | Discreet Sounding Board | Curator - ...
4h •

[+ Follow](#) ...

Identity - The key to untying the messy knots of mid-life

Mid-life is a term that used to refer to people in their 40s and 50s. Now I feel it refers to anyone between 30 and 60. We might as well rechristen mid-life crisis to anytime-life crisis given how widespread some of this angst is. You are likely to find this episode helpful if you are grappling with issues around

- Discovering your Ikigai (Sweet Spot)
- Harmonizing across work and personal life
- Finding your purpose and leaving a legacy
- Picking your next mountain to climb

Apple: https://lnkd.in/dt3ab_ck
Spotify: <https://lnkd.in/d6uW4nxt>



Prathmesh Limaye • 3rd+
Would like to converse on Smart Plants, Labs of The Fut...
2d • Edited •

[+ Follow](#) ...

I have been listening to the Gita Podcast for the last couple of weeks and it is often mistaken to be a religious scripture, but it is actually a philosophical work and talks about leading a way of life. ...see more




Sharing Podcasts

Position Nomura-san as a well-informed leader, sparking discussions and offering valuable industry perspectives.

LinkedIn polls

Boosting visibility, increase engagement, and encourage interactive conversations with the audience.



Rohan Nabar • 2nd
LinkedIn TopVoice | Self Awareness Evangelist | Hap...
1mo • Edited •

[+ Follow](#) ...

Learning is always personal to you. In today's fast paced world, the options to learn are many, what's your 'go-to' method to learn? Do take a minute to respond to the poll 🙌

[#learning](#) [#lifelonglearning](#) [#growthmindset](#) [#selfawareness](#) [#poll](#) [LinkedIn](#) [#topvoice](#)


If you do have anything in particular to share, experience, perspective, advice, etc.. feel free to comment below after you have casted your vote!

What is your 'go-to' method for learning?

The author can see how you vote. [Learn more](#)

Facilitator-led training	44%
Watching TED Talks	10%
Listening to Podcasts	17%
Reading Books	29%

109 votes • Poll closed



Masami Sato • 3rd+
Founder of B1G1 - Creating Giving Businesses Globally ...
1d • Edited •

[+ Follow](#) ...

I was asked to give advice to young people who are thinking about starting their own businesses. But my advice alone wouldn't be as useful as your collective ideas. So, could you please take a moment to answer this ...see more

If you're to give advice to young entrepreneurs, which would you say matters the LEAST in becoming successful? (Please also comment why 🙌)

The author can see how you vote. [Learn more](#)

Passion

Accountability

Clear Goals

Great Relationships

260 votes • 5d left

Sharing personal insights and experiences



Shibani Gharat • Following

Anchor and Associate Executive Producer at CNBC-TV18

1w • 🌍

Sustainable Business: Beyond Green Washing 🌱🌍💚

🎯 Authentic sustainability isn't about marketing—it's about fundamental business transformation. The most successful companies aren't just reducing their carbon footprint; they're reimagining their entire value chain through a sustainability lens.

What's remarkable is how this approach drives innovation. When businesses truly commit to sustainability, they discover efficiencies, create new revenue streams 💡, and build stronger stakeholder relationships. Take circular economy initiatives: companies implementing closed-loop systems are seeing both environmental benefits and significant cost savings

☀️ The data is compelling: organizations with strong sustainability practices outperform their peers by 21% on both top and bottom lines! The message is clear: sustainability isn't a constraint—it's a catalyst for business evolution 🚀.

#Sustainability #CorporateResponsibility #GreenBusiness
#CircularEconomy

Short and crisp
commentary on trending
conversations

Sharing personal _____
experiences as he
explores India during
his work travels



Tiger Tyagarajan • Following

Senior Advisor BCG, Bain Capital, Brighton Park Capital and AVALT an...

2w • 🌍

Am spending 3 days in Lisbon #portugal a city and country I have come to really start liking! But then I do fall for anything new that I can dive deep into and learn with a passion and a #curiosity of a child!

I am learning Portuguese on Duolingo it's very cool !! Gets my learning juices going.

In Lisbon yesterday I wandered into a bookstore ... for those who know know me ... no surprise ! But Bertrand Livres the oldest operating bookshop in the world !


Bought these two books and the stamped it with the " oldest bookstore in the world " stamp Very cool ... looking forward to devouring both books in next few weeks !!



👍👎🗨️ 254

8 comments

Providing a glimpse into his personality and interests

**Tiger Tyagarajan** • Following
Senior Advisor BCG, Bain Capital, Brighton Park Capital and AVALT an...
2mo • 🗨️


Starting Monday Nov 25th in Singapore is the FIDE World Chess Championship between Ding Liren from China, current World Champion and his challenger Gukesh Dommaraju from India and would easily be the most watched Chess match ever in the history of chess. Reminds me of Bobby Fisher vs Boris Spassky 1972 and Garry Kasparov vs Deep Blue 1997 when I was much younger !!


Even though we have AI that can beat a human in chess the sheer joy of watching a human vs. human in a chess game is still unbeatable.

As they say "AI hasn't replaced humans that play chess it's humans who use AI that have replaced humans that don't use AI for playing chess!!" same logic will apply to everything that's my view !

<https://lnkd.in/eD7ur-wz>

https://lnkd.in/eC6HC_F6

**Gukesh D vs Ding Liren | Press Conference | FIDE World Championship 2024**
youtube.com

 63

1 repost

**Bill Gates**  • 3rd+
Chair, Gates Foundation and Founder, Breakthrough E...
[View my blog](#)
2mo • 🗨️

 Gates Notes

[+ Follow](#) 

If you're like me, the holidays aren't complete without a great book. Here are a few of my favorites from this year. Whether you're looking for a love story shaped by political history, insights into the future of AI, a guide to ...more



Books to keep you warm this holiday season
Bill Gates
Happy holidays! I hope you and your loved ones are enjoying the coziest time of year—a...

 12,890


1,333 comments • 391 reposts

Personal recommendations on books and movies to connect with the younger audience

- *Alex Ferguson: My Autobiography*
- *The Shawshank Redemption*

Thoughts on updates from his favourite sport (Football)

Reposting trending articles and posts that resonate with his audience




Manish Sharma • 3rd+
Chairman, Panasonic Life Solutions India and South Asi...
3w • 🌐


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Let 2025 be the year when humanity aligns more with technology's capabilities to drive purposeful outcomes. What will truly set us apart is our ability to apply compassion and emotional intelligence to our work, while technology continues to do its part.


Some insightful thoughts shared by [Simon Sinek](#).




Simon Sinek  • 3rd+
Optimist, New York Times bestselling author of "Start with ...
1mo • 🌐

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Human Skills are critical for success and fulfillment—even in the age of AI.  ...more



once,


15

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Tiger Tyagarajan • Following
Senior Advisor BCG, Bain Capital, Brighton Park Capital and AVALT an...
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Very exciting to see this announcement from Genpact in partnership with Databricks on the launch of Finance Data Hub Every **#CFO** 's ultimate dream to be able to use structured and unstructured data to aid real-time decision making in an enterprise and drive value for all !



Genpact Introduces Finance Data Hub on Databricks to Transform Financial Data...
finance.yahoo.com

648


9 comments • 13 reposts


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Jeff Weiner  • 3rd+
Executive Chairman at LinkedIn / Founding Partner Ne...
1yr • 🌐

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Well articulated reminder from **Adam Grant** that compassion and empathy are not synonymous. Compassion = Empathy + Action.



Opinion | That Numbness You're Feeling? There's a Word for It.
nytimes.com

481

60 comments • 32 reposts

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Manish Sharma • 3rd+
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Life is not a straight path; it's filled with ups and downs. And it's the downs that are important to become better versions of ourselves—stronger, more resilient, ambitious, and ready to face the challenges life throws at us each day.

Agreed?

#LeadershipThoughts #FailuresAreImportant #BeingStronger




135

17 comments • 1 repost

Engaging with his audience, community and his peers.

Satya Nadella • 3rd+
Chairman and CEO at Microsoft
2w • 🌐

For me, cricket is maybe the only thing that could possibly come close to watching the Excel World Champ on ESPN! <https://lnkd.in/gvdZV5JM>



👍❤️🔁 4,482 145 comments · 92 reposts

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Most relevant ▾

Tze Sheng (Arvey) Yeo • 3rd+
Senior Project Controller at Deloitte Australia
2w • ...

Participating in this competition and the FMWC has really helped me explore many advanced functions in Excel and different approaches to solving problems.

It's also the main reason I subscribe to Office 365 now, so you' ...more

Like · 🌟❤️🔁 12 | Reply · 1 Reply

Satya Nadella • Author
Chairman and CEO at Microsoft
2w • ...

Love to hear this! Thank you for sharing!

Like · 🌟❤️🔁 9 | Reply

Engaging in comments and and reposting peers' content will boost Nomura-san's LinkedIn algorithm reach, and enhance his credibility as an active industry leader.

Joachim Krone • 3rd+
Mit Windows IOT, Windows 11, Windows Server sowie der Power ...
2mo • ...

Hopefully this will come to users in Europe (resp. Germany) soon.

Like · 🌟❤️🔁 10 | Reply · 2 Replies

Mustafa Suleyman • Author
CEO, Microsoft AI
2mo • ...

We're taking our time to test, learn, and iterate at first, but we'll expand access to more Pro users over time. Stay tuned!

Like · 🌟❤️🔁 8 | Reply

Steven Davison • 3rd+
Founder of Appstrato, Helping companies maximise the true value ...
1w • ...

Reid Hoffman 🌟 anything with fast jets, motorbikes or cars gets my attention 🚀

Like · 🌟❤️🔁 2 | Reply · 7 Replies

Reid Hoffman • Author
Co-Founder, LinkedIn & Inflection AI. Author of Superagency...
1w • ...

Humans love cool things that go fast. Decent investment thesis, perhaps.

Like · 🌟❤️🔁 4 | Reply

Steven Davison • 3rd+
Founder of Appstrato, Helping companies maximise the true ...
1w • ...

Reid Hoffman now there is a thought.... Motorbikes and AI ... 🤖

Reid Hoffman • 3rd+
Co-Founder, LinkedIn & Inflection AI. Author of Supera...
Visit my website
2d • 🌐

Always heartwarming to see the platform grow.

Ryan Roslansky • 3rd+
CEO at LinkedIn
2d • 🌐

Happy Friday, LinkedIn. This week we welcomed over 4M new people to this community and helped nearly 700K people in the world start a new job. Thank you to everyone, old and new, in the LinkedIn community for working together to create economic opportunity for every member of the global workforce.

👍❤️🔁 186 25 comments · 4 reposts

Like Comment Repost Send

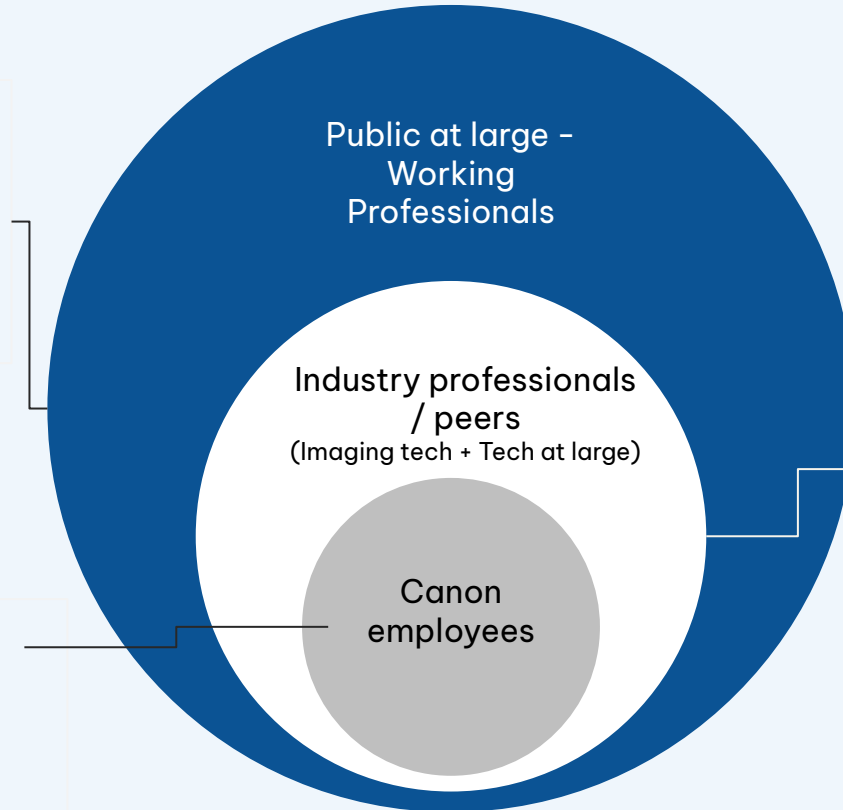
Understanding our diverse audience segments and crafting content that resonates with each.

We'll be addressing the general working professionals on the platform through:

- Relatable & insightful conversations
- Motivational & inspirational content
- His understanding of India & Indians - entrepreneurial learnings from the diverse cultural melting pot

Opportunity to position self as an empathetic & compassionate leader:

- Celebrating the peers
- Conversing with them to better understand various situations
- Advocating healthy work life balance



Reaching out to our industry personnels

- Opportunity to position self as a thought leader & a mentor
- Create meaningful conversation with other leaders
- Insightful and intellectual discourses

Content Pillars

Themes	Thought Leadership	Canon India's Growth & Innovations	Personal & Cultural Engagement	Industry & Technology Trends	Community Engagement & Employee Advocacy
Concept	<p>Sharing insights on Kyosei (Canon's corporate philosophy) and how it drives business decisions.</p> <p>Writing LinkedIn articles on leadership, work-life balance, and industry trends.</p> <p>Commenting on global tech and business developments, particularly in imaging and printing.</p>	<p>Showcasing new product launches, innovations, and advancements in imaging and printing.</p> <p>Sharing behind-the-scenes (BTS) videos of Canon India's operations, events, and customer stories.</p> <p>Highlighting case studies of Canon's impact on businesses and professionals.</p>	<p>Documenting his exploration of India's culture, traditions, and work environment with photos.</p> <p>Posting about personal interests such as football, book/movie recommendations, and travel experiences.</p> <p>Engaging with employees and customers through interactive polls and Q&As.</p>	<p>Sharing thoughts on emerging tech trends in imaging, AI, and digital transformation.</p> <p>Reposting industry articles with concise commentary to establish himself as a well-informed leader.</p> <p>Participating in ongoing industry conversations with his perspective on relevant news.</p>	<p>Showcasing Canon India's CSR initiatives and commitment to sustainability.</p> <p>Engaging with employees by sharing their success stories, workplace experiences, and team achievements.</p> <p>Actively responding to comments and reposting peer content to foster community connections.</p>

Content Calendar for the next three months

March	Good Morning Walk Nomura San shares how every morning at Canon India begins with a special tradition: the Good Morning Walk, wherein a certain team goes around in the office, wishing each employee a 'good morning' as they pass their desks.	Women's Day highlight Canon India's commitment to gender diversity and the role of women in innovation and leadership. He can share a personal reflection on mentorship, work-life balance, and fostering an inclusive workplace. A quote or a spotlight on inspiring women at Canon India would add a personal touch.	Holi Nomura-san can share his first-ever Holi experience in India, reflecting on the joy, energy, and cultural richness he witnessed. He can describe how the festival's vibrant colors symbolize unity, diversity, and new beginnings
April	Why is Delegation Important Young entrepreneurs and managers often feel the need to control every detail, but Nomura-san highlights how true leadership lies in delegation. He shares practical tips on empowering teams, turning responsibility into opportunity.he work successfully.	The Impact of Smartphone Photography on Printing Services This surge in digital photo capture has led to an increased demand for convenient printing solutions, such as mobile-to-print services and photo printing kiosks, catering to consumers' desires to transform digital images into physical keepsakes.	What India is Teaching Me About Leadership Nomura San compares the difference in leadership between Japanese and Indians. How in Japan it means precision and perfection. In India, it means agility and adaptability.
May	Unconventional Leadership lessons Share an unexpected source of inspiration or learning that has shaped his leadership style, such as lessons learnt from football <u>Ref:</u>	Design Products That Won't Become Obsolete Nomura shares his thoughts on a podcast that argues for creating products that last and evolve with the consumer. <u>https://hbr.org/podcast/2024/12/the-case-for-selling-products-that-adapt</u>	Adopt a Village Celebrating the anniversary of Maheswari village adoption, our initiatives and where we have come in the last two years.

Thank you